

BRAZILIAN KERATIN TREATMENT with COLLAGEN

• Shines • Softens • Relaxes Hair

REJUVENOL®



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QUESTIONS & ANSWERS

BRAZILIAN KERATIN TREATMENT ORIGINAL
The most versatile of all treatments. Soften and relaxes frizzy hair and damaged hair will look shiny, healthy and manageable. Leave on period: 3-4 days. Longevity(*): 3-6 months.

BRAZILIAN KERATIN TREATMENT VANILLA
Ideally for sensitive clients who want a mild relaxation and intense shine and manageability. Leave on period: 3-4 days. Longevity(*): 2-3 months.

BRAZILIAN KERATIN TREATMENT CHOCOLATE
Same treatment as Original but with a delicious chocolate smell. Leave on period: 3-4 days. Longevity(*): 3-6 months.

BRAZILIAN KERATIN TREATMENT BOOSTED
For client who wants the hair 50 % more relaxed hair than the Original treatment, with an intense shine and manageability. Contains Argan Oil for a deep conditioning. Leave on period: 3-4 days. Longevity(*): 3-6 months.

BRAZILIAN KERATIN TREATMENT 1 hr
Same level of relaxation as BOOSTED but the leave on time is dramatically reduced. Contains Argan, flaxseed, cocoa butter and other intensive conditioners that allow a faster penetration. Leave on period: 1 hr. Longevity(*): 2-3 months.

BRAZILIAN KERATIN TREATMENT 24 hrs.
A non-heavy sprayable treatment formulated for the client who doesn't want any residue on the hair. The same level of relaxation as Original but with a instant light-weight appearance. Leave on period: At least 24 hrs. Longevity(*): 2-3 months.

BRAZILIAN KERATIN TREATMENT FOR BLONDES:
Specially formulated to relax blonde and gray hair and at the same time remove brassiness and enhance the appearance of gray hair. Same relaxation level as in Original. Leave on period: 3-4 days. Longevity(*): 3-6 months.

BRAZILIAN KERATIN TREATMENT STYLING MILK
The perfect Styling Aid to extend the longevity of any of the REJUVENOL Brazilian Keratin Treatments. Contains weightless ingredients that form a shield against humidity and is sodium chloride free. Use as an alternative to REJUVENOL Frizz Away Shine.

BRAZILIAN COLOR CARE - DEEP TREATMENT REVITALIZING MASQUE
Formulated for color treated hair that has also been treated with REJUVENOL Brazilian Keratin Treatment. It contains Corallina Extract which acts as a color shield as well as antioxidants and Argan Oil. Use once a week.

CLARIFYING SHAMPOO - Formulated to work with the Brazilian Keratin Treatment, this shampoo will remove all build up on the hair & deep clean the hair getting hair ready to receive the Brazilian Keratin Treatment. It can be used on all hair mainly to keep clean the hair. Does not contain Sodium Chloride.

KERATIN AFTER TREATMENT SHAMPOO
Formulated to work with the Brazilian Keratin Treatment. This unique shampoo puts Keratin back into the hair to keep each time you shampoo. Keeps hair shiny & healthy, does not contain Sodium Chloride.

KERATIN AFTER TREATMENT CONDITIONER
Formulated to work with the Brazilian Keratin Treatment after using the Keratin Shampoo. It will coat the cuticle, adding Keratin & Collagen back into the hair. Does not contain Sodium Chloride.

FRIZZ AWAY HAIR SHINE
Formulated to work with the Brazilian Keratin Treatment. Adding a small amount applied to wet or dry hair. It helps eliminate fly away hairs & blocks the effects of humidity. Gives the hair great movement.

DRY SCALP & SKIN THERAPY
Synergistic combination of Argan Oil and Hyaluronic Acid with a high performance skin barrier recovery to replenish the skin with basic nutrients for a healthy looking appearance.

BEFORE AFTER



- Q Can you do treatment over Japanese straightening?**
A Yes, you can do treatment over any kind of straightening.
- Q Is this treatment a relaxer?**
A Yes, it is a treatment based of Keratin that naturally relaxes your hair.
- Q Can you do treatment after coloring?**
A Yes. For better results we recommend only after you color your hair.
- Q Can you do treatment on top of relaxed hair?**
A Yes, you can do treatment over any previously relaxed hair.
- Q Can you do treatment on previously chemically treated hair?**
A Yes, you can do treatment over any chemical.
- Q Can you do treatment on highlift/highlighted hair?**
A Yes, we recommend to lower the flat iron temperature to 300-350°F.
- Q Can you do treatment on virgin hair?**
A Yes, but it won't last as long as previously colored or chemically treated hair.
- Q Can you do treatment on children, if yes, what age?**
A Yes, we recommend on children 12 and over.
- Q Can I color my hair & do the treatment?**
A Yes. We recommend you color the hair first, wait at least 1 week then do the treatment.
- Q Can I color my hair after the treatment, and when?**
A Yes, we recommend to do so only 2 weeks after you have the treatment.
- Q Can I wash my hair after the treatment, and when?**
A Yes, only 3 or 4 days after the treatment is done (except for 1 hr. and 24 hr. Treatment).
- Q Can I wear a ponytail or tie my hair?**
A No! Only 4 days after the treatment.
- Q What should I do if my hair gets wet during the first 4 days?**
A Blow dry immediately. Do not use a flat iron.
- Q Can I go into the pool or ocean after the treatment?**
A Yes, however, rinse hair with fresh water afterwards.
- Q How long will the treatment stay on my hair?**
A 2 months on virgin hair, 3 - 6 months on any other type of hair.
- Q What shampoo can I use after doing the treatment?**
A We recommend our shampoo because it does not contain Sodium Chloride & it also has Keratin and Collagen.
- Q Do I have to do touch-ups on my next visit or the whole head?**
A The whole head or partials.
- Q When should I have the treatment done again?**
A 3 months or as needed.
- Q Can I do the treatment every month?**
A Yes.
- Q Should I cut my hair before the treatment?**
A We recommend cutting your hair afterwards, so this way you can trim the dead ends at the end of the treatment.
- Q Can I use hair spray, gel, mousse or any other hair products on my hair during the 4 day period?**
A No, most of these products contain water. We only recommend to use one drop of Rejuvenol® Frizz Away every time you style during those days.
- Q If I get any ridges in my hair when I sleep, what should I do?**
A Use a blow dryer to straighten the ridge in your hair.
- Q Can I do the treatment while pregnant or nursing?**
A No, it is not recommended.
- Q Can an infant be present while the treatment is being done?**
A No, the smell might irritate the child.

*Longevity is estimated based on a correct application and when the treatment is maintained using REJUVENOL's maintenance and styling products. Individual results may vary.